

# CIB Foundation

2013 Activities Report



مؤسسة البنك التجاري الدولي  
COMMERCIAL INTERNATIONAL BANK FOUNDATION

المشرفة برقم ٥٨٨ لسنة ٢٠١٠





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**Nile Tower Administrative Building**  
21 / 23 Charles De Gaulle St., Giza P.O. Box 2430 Cairo  
Tel.: (+202) 3747 2105 / 3747 2302 Fax: (+202) 3568 3844  
[www.cibfoundationegypt.org](http://www.cibfoundationegypt.org) - [www.facebook.com/cibfoundation](http://www.facebook.com/cibfoundation)  
[info@cibfoundationegypt.org](mailto:info@cibfoundationegypt.org)

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# Mission of the CIB Foundation

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The Board of Trustees of the Commercial International Bank (CIB) Foundation is proud to present the CIB Foundation's 2013 Activities Report. This report highlights the Foundation's commitment to the Egyptian community through the programs and initiatives it has supported over the course of the year.

Established in March 2010 as a non-profit organization, the CIB Foundation is dedicated to enhancing existing health services for underprivileged children with limited access to quality care.

Over the past year, the CIB Foundation has continued to support its existing programs, including the 6/6 Eye Exam Caravan volunteer project, as well introduce new initiatives, such as our blood donation campaigns. In 2013 alone, the CIB Foundation provided over 4,000 public elementary school children with free eye exams and care, supported over 450 children's surgeries, and collected roughly 800 bags of blood from CIB employees.

The results achieved in 2013 would not have been possible without the support of CIB shareholders, stakeholders, and valuable employees. Hand in hand, we can all participate in building a healthier and more prosperous future for our children.

As always, we extend our sincere appreciation and gratitude to our supporters, partners, and advocates who continue to strengthen the CIB Foundation.

**Board of Trustees**  
**Commercial International Bank Foundation**



## CIB Foundation Board of Trustees

### **Mr. Hisham Ezz Al-Arab - Chairman**

Hisham Ezz Al-Arab is the Chairman and Managing Director of Commercial International Bank (Egypt) (CIB).

Mr. Ezz Al-Arab joined CIB in 1999 as Deputy Managing Director, and has an extensive career in global banking that spans more than 30 years. He has held senior positions at JP Morgan, Merrill Lynch and Deutsche Bank in the United Kingdom, Middle East and the United States.

Upon its establishment, Mr. Ezz Al-Arab assumed the position of Chairman of the CIB Foundation. Mr. Ezz Al-Arab is also a Director on the MasterCard Middle East & Africa Regional Advisory Board, and a principal member of the American Chamber of Commerce. He was elected as a member of the Board of Trustees of the American University in Cairo (AUC) in November 2012 and in March 2013, was elected as Chairman of the Federation of Egyptian Banks.

### **Dr. Nadia Makram Ebeid - Member**

Nadia Makram Ebeid is presently the Executive Director of the Centre for Environment and Development for the Arab Region and Europe (CEDARE), an international diplomatic position she assumed in January 2004.

Dr. Ebeid was Egypt's first Minister of the Environment and the first female minister to hold

this position in the Arab World. One of her most notable achievements was declaring the River Nile free from polluted industrial wastewater discharge. In addition to being a board member on CIB's Board of Directors, Dr. Ebeid is a member of CIB Foundation's Board of Trustees. Dr. Ebeid is also the chairperson and board member of various prestigious institutions, and the holder of more than fifty international and national awards.

### **Mr. Rafik Madkour - Treasurer**

Rafik Madkour is currently Deputy CEO Institutional Banking and Group Treasurer at CIB. Mr. Madkour joined CIB in 1978, and has served in different departments of the Bank, including Book Keeping, Money Transfer, Treasury and the Dealing Room.

In addition to being the Treasurer of the CIB Foundation's Board of Trustees, Mr. Madkour is Chairman of the Social Insurance Fund for CIB staff, Chairman of Egypt Securitization Company, and board member of Corplease Leasing Company. Mr. Madkour graduated from the Faculty of Commerce at Cairo University.

### **Ms. Pakinam Essam El Din Mahmoud - Member**

Pakinam Essam El Din Mahmoud is the Chief Risk Officer (CRO) at Commercial International Bank (Egypt) (CIB), a position she has held since January 2011.

Ms. Mahmoud joined CIB in 1988, post her graduation from the Faculty of Economics and Political Science - Cairo University.

During her twenty-four years in the Risk Exposure Management Department at CIB, Ms. Mahmoud's responsibilities were expanded to include all Risk Departments. As CRO, Ms. Mahmoud sustains CIB's distinguished risk management capabilities and superior asset quality.

Ms. Mahmoud is a key member in the High Lending and Investment, Assets & Liabilities Management, Consumer Risk, Operational Risk and Sustainability Steering Committees.

## **Mr. Hossam Abou Moussa - Member**

Hossam Abou Moussa is a Director at Actis. Mr. Abou Moussa has over 15 years of experience in private equity. He joined Actis in 2006, taking on responsibility for originating, executing and managing transactions in the Financial Services and Industrials sectors in Egypt and North Africa. Prior to Actis, he worked at EFG-Hermes Private Equity. He also sits on the Board of Emerging Markets Payments Holdings (EMP), a leading Payments Company in Africa and the Middle East. Mr. Abou Moussa is a CFA Charter holder and has an MBA from Oxford and a BA in business administration and finance from the American University in Cairo.

## **Ms. Nadia Moustafa Hosny - Member**

Nadia Moustafa Hosny is the Division Head of the Centralized Banking Services, Custody and Capital Markets at Commercial International Bank (Egypt), a position she has held since September 2013. Ms. Hosny graduated from the Faculty of Commerce at Cairo University, before joining CIB in 1981. She has worked in different departments of the Bank, including the Money Transfer Department, Central Processing Unit (CPU), as well as the Custody Operations and Bookkeeping Department. In addition, Ms. Hosny has been a member of the newly created Sustainability Green Team since April 2013.

## **Ms. Maha El-Shahed - Secretary General**

Maha El-Shahed is currently Office Manager to the Chairman and Managing Director of CIB, a position she has held since 2003. Mrs. El-Shahed has been assisting the Bank's senior management since 1984. Additionally, she has held the position of Secretary to the Board of Directors of CIB since mid-2007. Mrs. El-Shahed is the Secretary General of the CIB Foundation's Board of Trustees. Mrs. El-Shahed holds a degree in Business Administration from the American University in Cairo (AUC).



At the CIB Foundation, we recognize the daily struggle Egyptians face in accessing quality, affordable health care. Health institutions are overcrowded, underfunded, and under-resourced. In an effort to bridge these gaps, the CIB Foundation is committed to enhancing the quality of services provided to ensure the best possible care for our youngest citizens.

A productive community requires a healthy citizenry, and the CIB Foundation strives to ensure that Egyptian children are receiving the care they deserve to lead the healthiest lives possible. Through extensive processes, we seek to identify health care providers with the widest community reach, and those with the capacity to manage large-scale donations. We work hand-in-hand with these providers to ensure that the maximum value of our support is achieved, and that our donations provide positive, sustainable results.







Through the generous support of CIB shareholders, 1.5% of the Bank's annual net profit was allocated to the CIB Foundation in 2013. It is with this funding that the CIB Foundation supports initiatives that allow Egypt's children to embark on healthy new beginnings.

One hundred percent of the donations made to the CIB Foundation's dedicated account go towards the implementation of child development projects. Through the coordinated efforts of the Foundation's Board of Trustees, staff, and CIB volunteers, the Foundation ensures its resources are spent efficiently to reach the greatest number of beneficiaries.



The following table outlines the CIB Foundation's expenditures on social development projects in 2013:

Recipient	Purpose	Donation in EGP	Date
Children's Cancer Hospital 57357	General patient care	2,000,000	January 2013
Magdi Yacoub Heart Foundation	Sponsoring 50 children's open-heart surgeries	3,000,000	April 2013
Friends of Abou El Reesh Children's Hospitals Organization	Renovating the Emergency Ward and Reception Area in the Mounira Hospital	10,000,000 (over five equal payments)	April 2013 September 2013
Magdi Yacoub Heart Foundation	Pediatric Outpatient Clinic	1,150,000	July 2013
Gozour Foundation for Development	Implementing 12 eye exam caravans for 5,400 elementary school students	683,760 (over two payments)	August 2013 February 2014
Magdi Yacoub Heart Foundation	Exclusive sponsorship of the Second Pediatric Floor	14,124,781	October 2013
Friends of Abou El Reesh Children's Hospitals Organization	Operating costs for the CIB Foundation-funded Intensive Care Unit in the Mounira Hospital	2,000,000	November 2013
Cairo University Faculty of Oral and Dental Medicine	Establishing the Maxillo-Facial Center in the Pediatric Prosthodontics Department	281,572 (over several payments)	November 2013 2014
Yahiya Arafa Children's Charity Foundation	Providing annual donation to sustain four pediatric units at Ain Shams University Hospitals	2,000,000	December 2013
Bank Al Kesaa	Providing blankets for the One Million Blankets Campaign	1,000,000	December 2013
Children's Right to Sight Program	Sponsoring 750-1,000 eye surgeries through the Rotary Club of Kasr El Nil	1,500,000 (over several payments)	2012 (EGP 242,706) 2013 (EGP 683,379)
Blood Donation Campaigns	Implementing 12 blood donation campaigns in various CIB Head Offices	-	2013

In 2009, CIB entered into a five-year partnership with the Children's Cancer Hospital Foundation 57357, through which EGP 2 million was donated to the hospital each year. Over the five years, the funds had been used for general operational purposes.

In January 2013, the Foundation completed its five-year partnership commitment to the Children's Cancer Hospital 57357.

In late 2013, the CIB Foundation renewed the partnership with the hospital, raising the annual donation from EGP 2 million to EGP 3.5 million. In the first year of the renewed partnership, the donation will be used to fund patient care at the hospital, as well as help to support construction costs of the hospital's 60-bed expansion.

Accepting around 55% of childhood cancer cases in Egypt annually, the 179-bed hospital strives to



cure and improve quality of life for all children with cancer, regardless of race, creed or ability to pay.

With world class facilities for diagnosis, treatment and follow-up, 57357 meets and exceeds internationally recognized guidelines for pediatric oncology centers.







## Friends of Abou El Reesh Children's Hospitals Organization

### Emergency Ward and Reception Area

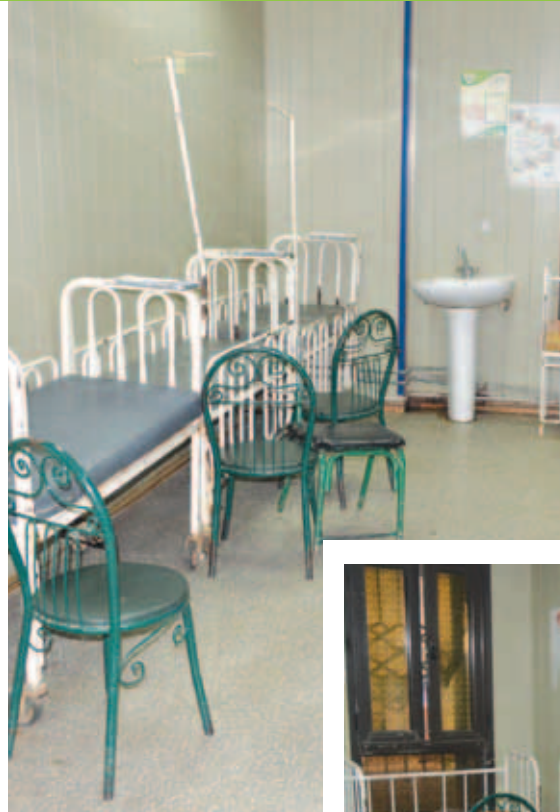
(Under Construction)

In March 2013, the CIB Foundation's Board of Trustees allocated EGP 10 million to renovate and upgrade the Abou El Reesh El Mounira Children's Hospital's Emergency Ward and Reception Area.

The renovation and upgrade of the Emergency Ward is critical for the hospital to provide top quality services and care to incoming patients.

The expected 18-month renovation period includes restructuring the areas to streamline movement and operations, providing services such as lab work, x-rays, and blood transfusions at high speed and efficiency, establishing reporting mechanisms to facilitate accurate diagnoses, fully equipping the unit to handle high-risk cases, and providing intensive care areas in the emergency ward.

The EGP 10 million donation will be distributed to the CIB Foundation's long-standing partner,



the Friends of Abou El Reesh Children's Hospitals Organization, in five equal installments. The first and second installments, totaling EGP 4 million, were distributed in April and September 2013, respectively.

The Emergency Ward and Reception Area are expected to open in late 2014.







## Magdi Yacoub Heart Foundation

### Pediatric Outpatient Clinic and Open Heart Surgeries

In July 2013, the CIB Foundation donated EGP 1,150,000 to the Magdi Yacoub Heart Foundation to exclusively sponsor the Pediatric Outpatient Room in the Aswan Heart Centre's Outpatient Clinic.

The Outpatient Clinic is the most visited and utilized facility at the Aswan Heart Centre, averaging 500 patients per month. Furthermore, all children diagnosed or treated at the Aswan Heart Centre are first received in this Outpatient Clinic.

Besides increasing the volume of diagnosed patients, the Outpatient Clinic greatly enhances the quality of service delivered. The facility, which came into service in 2012, has a reception area, four examination rooms, one preparation room, one echocardiography room, and one room dedicated to medical secretariat.

By supporting this project, the CIB Foundation became the main sponsor of all pediatric facilities at the Aswan Heart Centre.



In April 2013, the CIB Foundation also fulfilled its commitment to the 2012 initiative of funding 100 children's open heart surgeries at the Aswan Heart Centre.

The donation was disbursed in two equal tranches, with the first tranche of EGP 3 million distributed in September 2012, and the second tranche of EGP 3 million distributed in April 2013.







In July 2013, the CIB Foundation reaffirmed its partnership with the Gozour Foundation for Development for the third time to fund 12 eye exam caravans in public elementary schools across Egypt.

The CIB Foundation allocated EGP 683,760 in two tranches to fund caravans in the governorates Giza, Qalioubeya, Minya, Beni Suef and Fayoum through the 6 / 6 Eye Exam Caravan Program.

Through a partnership with Alnoor Magrabi Foundation, the caravans are designed to provide public school students with eye exams, eyeglass frames and lenses, eye medication and in-depth eye-exams and referrals at private hospitals for complex cases. Each one-day caravan targets 450 children, with a total of 5,400 children receiving free eye exams and care by the end of the project in April 2014. Through the first six caravans that were implemented in late



2013, 435 elementary school students were prescribed glasses, which represented over 14% of all students examined.

In August 2013, the first tranche of EGP 350,460 was distributed to the Gozour Foundation. The second tranche of 333,300 was distributed in February 2014.





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In September 2013, the CIB Foundation's Board of Trustees approved the EGP 14,124,781 million exclusive sponsorship of the Second Pediatric Floor of the Aswan Heart Centre.

The second floor was opened in early 2013, and in addition to the CIB Foundation-sponsored Children's Play Room, the floor contains 10 patient rooms, 14 beds, 3 storage rooms, 3 lavatories, a housekeeping room, 1 deputy doctor room, and 1 head nurse room.

The CIB Foundation has been an ardent supporter of the Magdi Yacoub Heart Foundation since its inception, and has been committed to enabling the Foundation to provide world-class medical care to the less privileged at zero cost.

The Aswan Heart Centre has allowed for the training of young Egyptian doctors at international



standards, and has given due attention to scientific research - seeking to transfer knowledge, skills and experience across the region and beyond.

In the few short years since its establishment, the Aswan Heart Centre has become a major referral center for patients across Egypt and the region.







## Friends of Abou El Reesh Children's Hospital Organization

### Operating Costs of the Intensive Care Unit

In February 2012, the CIB Foundation celebrated the official opening of the Foundation-funded Intensive Care Unit (ICU) at the Abou El Reesh El Mounira Children's Hospital.

The ICU holds 11 beds, doubling the hospital's capacity to serve critical patients. The new ICU operates alongside the existing ICU, and provides quality service and care to patients from across the country.

In August 2012, an EGP 2 million protocol of cooperation was signed with the Friends of Abou El Reesh Children's Hospitals Organization. This protocol was developed to help ensure the sustainability of the ICU, allowing the CIB Foundation to cover the annual operating expenses of the Foundation-funded ICU.

In November 2013, the CIB Foundation donated



an additional EGP 2 million to the Organization to support staff compensation, medical and administrative supplies, infection control, and needed ICU equipment.

The CIB Foundation is committed to supporting the operating costs of the ICU in the years to come to ensure continuous quality service provision.







## Cairo University Faculty of Oral and Dental Medicine Maxillo-Facial Center

(Under Construction)

In July 2013, the CIB Foundation's Board of Trustees approved the development of an EGP 281,572 Maxillo-Facial Center in the Pediatric Prosthodontics Department at Cairo University's Faculty of Dentistry.

The highly specialized center offers treatment for oral and nasal cavity deformities in the facial palette, congenital deformities in newborn babies, and various facial deformities caused by cancer.

Previously, children were treated in the 60-unit general prosthodontics area, with adults of all ages.

The set up in the area was neither suitable for the children themselves, nor for the doctors in the Faculty.

With the establishment of the Center, expected to open in the first quarter of 2014, the Pediatric Prosthodontics Department will be able to provide treatment to children from across the country as



one of the sole providers of the specialized procedures.

This project compliments the CIB Foundation's previous 2010/2011 project, where the Foundation purchased 56 dental units for the Faculty's Pediatric Department.





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الكويتية للتطوير الاجتماعي  
Kuwait Foundation for Development  
The Foundation for the Development of Kuwait

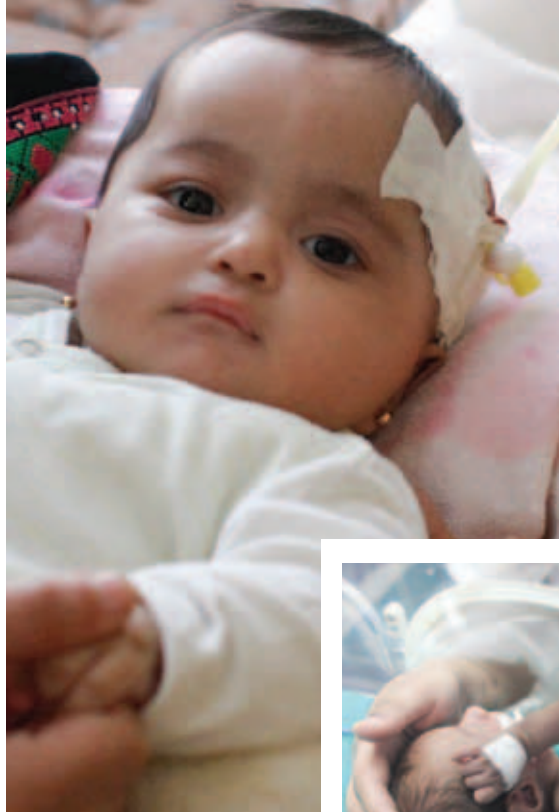
## Yahiya Arafa Children's Charity Foundation

### Operating Costs of Pediatric Units

The Yahiya Arafa Children's Charity Foundation is a long-standing partner of the CIB Foundation and has been supporting multiple units at the Ain Shams University Women and Obstetrics Hospital for a number of years.

In late December 2013, the CIB Foundation's Board of Trustees approved an increase in the annual donation to the Yahiya Arafa Foundation from EGP 1 million to EGP 2 million for the upkeep of three previously-supported Pediatric Units at the Ain Shams University Hospital, as well as the partial operation of a second neonatal unit.

The Yahiya Arafa Foundation has been instrumental in purchasing high-end equipment for the units, as well as training the nurses and doctors working in these units. The CIB Foundation strongly believes in ensuring the sustainability of its projects, and believes that supporting the operations of the Yahiya Arafa



Foundation will ensure the smooth running of the other supported units.

The donation will be used to cover human resources, equipment maintenance, operating costs and academic research.





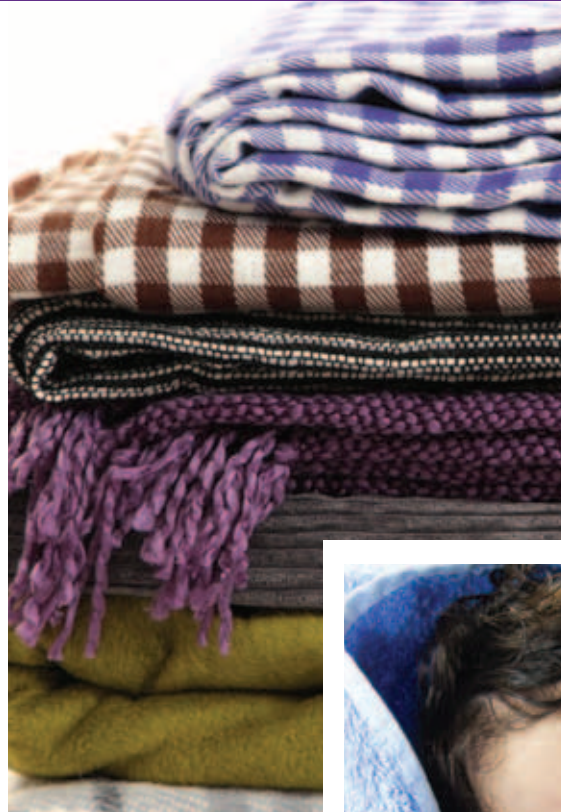


## Bank Al Kesaa

### One Million Blankets Campaign

In 2013, through the One Million Blankets national campaign, the CIB Foundation joined forces with other organizations to provide support for Egyptian citizens suffering from harsh climate conditions in Upper Egypt.

Through Bank Al Kesaa, the CIB Foundation donated EGP 1 million to the One Million Blankets national campaign.







## Children's Right to Sight Program

### Rotary Club of Kasr El Nil

Through the Rotary Club of Kasr El Nil organization, the CIB Foundation has committed EGP 1.5 million to fund between 750 and 1,000 eye surgeries for children through the Children's Right to Sight (CRTS) program.

Operational for the past seven years, CRTS is dedicated to eradicating blindness by supporting children and infants requiring immediate eye surgery.

The Foundation recognized that children born with eye disorders are at risk of losing their sight completely unless corrected within the first few years of life, potentially impacting their academic future.

Through partnerships with El Nour Eye Hospital in Mohandiseen and the Eye Care Hospital in Maadi, the CRTS team is overseeing between 750 and 1,000 various ophthalmological operations for underprivileged children over the course of the program.

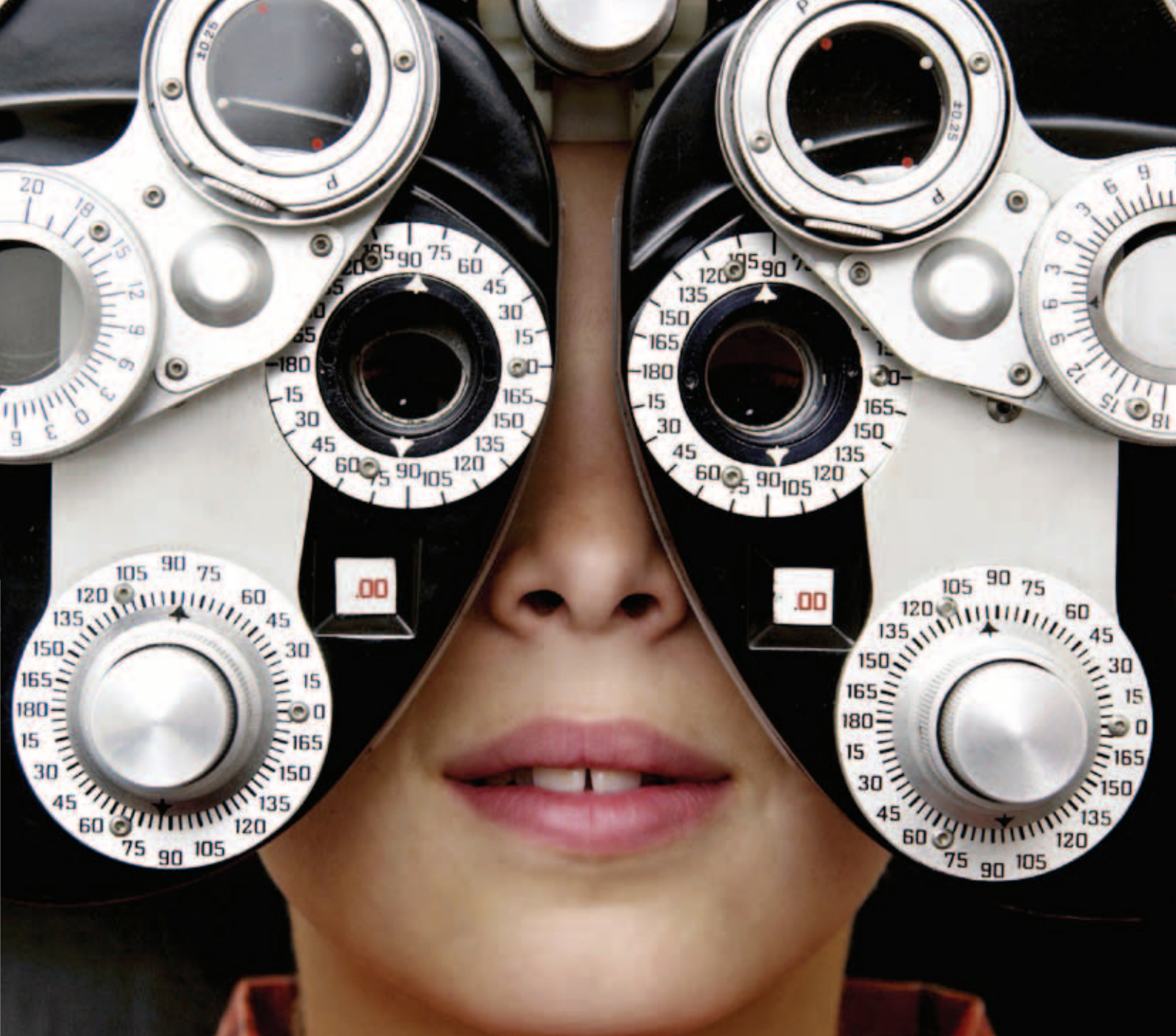


In 2013, the CIB Foundation supported 408 surgeries for a total of EGP 683,379. This is in addition to the 143 surgeries supported in 2012, for a total cost of EGP 242,706.

It is through this program that the Rotary Club and the CIB Foundation seek to give children the opportunity and chance to complete their education and become contributing members to society.









In 2013, the CIB Foundation hosted 12 blood donation campaigns in six of its corporate offices in Cairo and Alexandria.

The first six campaigns, which took place in April, May and June 2013, were held in collaboration with the Takatof Foundation, a PricewaterhouseCoopers initiative, as part of the Triple Effect program. Through the program, the Takatof Foundation seeks to triple the number of voluntary blood donors in Egypt.

Over the course of the first six days, a total of 495 bags of blood were collected, placing CIB in the number one position for the highest number of blood donors in a corporate office in a single-day campaign.

The second round of campaigns was held in



October and November 2013 in the same corporate offices, with the 298 bags of donated blood going to patients at the National Cancer Institute and Children's Cancer Hospital 57357.

In total, CIB donated 793 bags of blood to Egyptian citizens in need, potentially saving the lives of over 2,300 people.







