



CIB NEW EDUCATIONAL PLATFORM IN PARTNERSHIP WITH VISA & ALMENTOR BUSINESS FOR BUSINESS BANKING CUSTOMERS FAQs

Q1. What is Almentor Business?

Almentor Business is a video platform that offers training courses and motivational content in both Arabic and English by eminent experts who have achieved success in their personal and professional paths. To date, the platform has delivered over 3 million successful learning experiences.



Q2. What is the Growing Together Academy?

It is an academy affiliated with CIB that offers videos of corporate training courses courtesy of Almentor Business. The courses, delivered by prominent experts, aim to assist CIB's Corporate clients in developing their businesses.



Q3. How do I subscribe to the Growing Together Academy?

You can apply through the following link: <https://cibgrowingtogether.almentor.net/en/> by entering your name, your company's name, your mobile number, and the first 6 and last 4 digits of your company's VISA Platinum card.



Q4. How long is the subscription?

The subscription duration is a full year, during which you can enjoy all the videos on the platform.



Q5. Are the videos limited to specific fields?

No, they are not. You can watch videos on various topics.



Q6. Is there a maximum number of users?

Yes, the maximum number of users per company is 3 people only.



Q7. What are the requirements for subscribing to the Growing Together Academy?

- You must be a CIB Business Banking client
- Your company must have a CIB VISA Platinum card



Q8. Do I have to be a CIB customer to subscribe to the Growing Together Academy?

Yes, you have to be a CIB Business Banking client.



Q9. Does the company need to have a CIB VISA Platinum card in order to subscribe to the Growing Together Academy?

Yes, the company must have a CIB VISA Platinum card to subscribe to the Growing Together Academy.



Q10. What is the CIB VISA Platinum Card and what are its uses?

It is a credit or direct debit card for companies, specially designed to make online governmental or non-governmental payments for companies or to withdraw or deposit money from ATM machines.



Q11. How can I obtain a corporate CIB VISA Platinum card?

You can visit the nearest CIB branch and apply through the corporate official at the branch. You will then receive it at your correspondence address within days.