# Investor Relations Presentation



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### Egypt Fact Sheet

- Population: 89.8mn<sup>1</sup>
- Median age: 25<sup>2</sup>
- Private consumption/GDP: 83.84%\*\*
- Public consumption/GDP: 11.46%\*\*
- Labor force/population: 32.20%\*
- Unemployment rate: 12.90%<sup>1\*</sup>
- Total bank lending facilities/GDP: 31%\*\*\*\*
- Loans/Deposits: 40.81%
- Corporate loans/GDP: 23.47%\*\*\*\*
- Household debt/GDP: 7.53%\*\*\*\*

<sup>1</sup> CAPMAS, as of 10/11/2015
<sup>1\*</sup> CAPMAS, as of Q4'2014/2015
<sup>2</sup> CIA, World Fact Book
<sup>3</sup> IMF, WEO Database, October 2015
\* Preliminary figure
\*\* Figures as of July/December 2014/2015
\*\*\* Figure as of Q4'2014/2015
\*\*\*\* GDP at market price
Loans and Deposits data as of July 2015

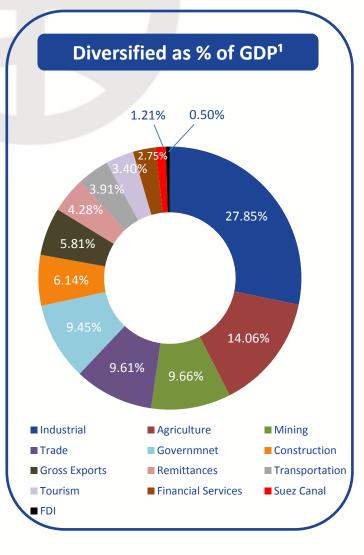
Source: CBE

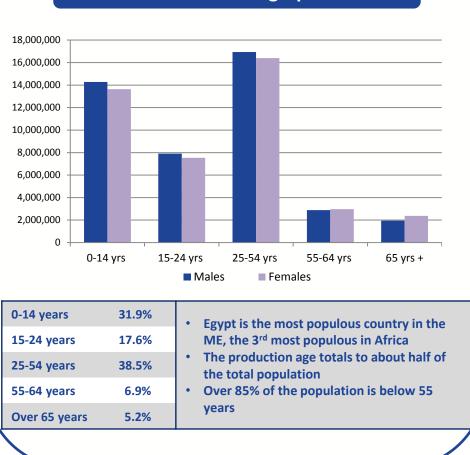


- Current A/C balance: \$-3,800mn\*\*\*
- Net International reserve: \$16.4bn (October 2015)
- LT external debt: \$45.5bn\*\*\*
- ST external debt: \$2.6n\*\*\*
- c.80% of debt is in local currency, held by public sector
- Nominal GDP: EGP 1,122,386mn\*\*
- Historical GDP growth: 4.36%<sup>3</sup> (2005/2014CAGR)
- GDP/Capita: \$11,262<sup>3</sup> (2015)



# Egypt Fact Sheet (Cont'd)



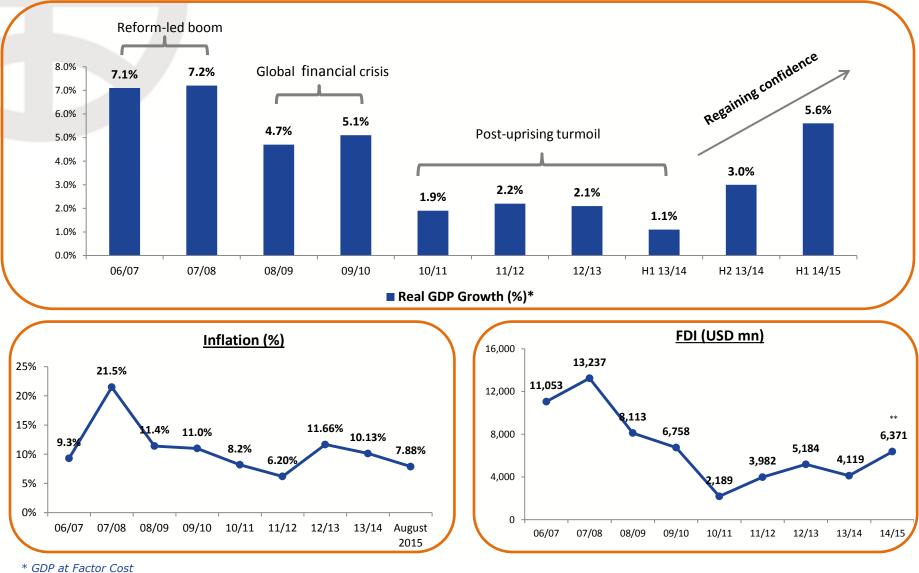


**Favorable Demographics<sup>2</sup>** 

<sup>1</sup> CBE, Figures as of July/September 2014/2015 (latest available) <sup>2</sup> CIA, World Fact Book



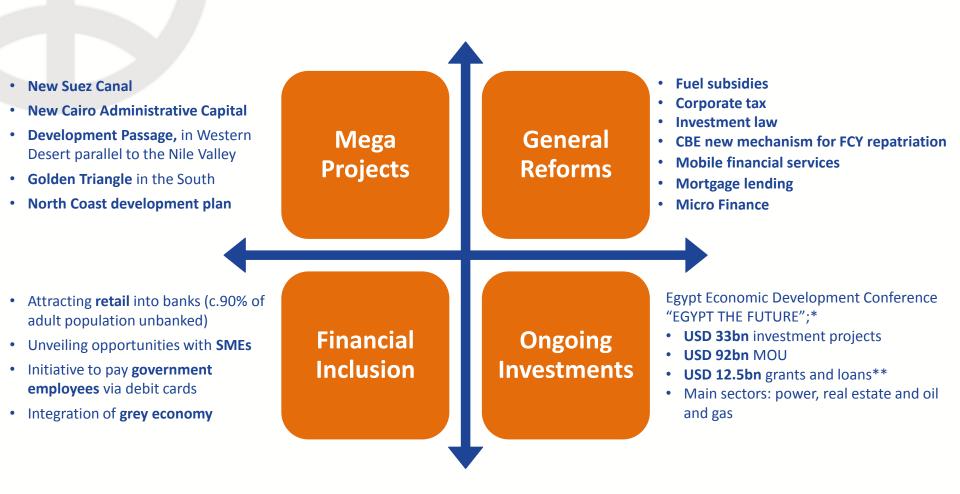
### Macroeconomics Snapshot



\*\* Provisional



### Prospects for Egyptian Economy



\* Source of figures: State Information Service, Press reports, Bank of America Merrill Lynch Global Research

\*\* Gulf countries; Saudi Arabia, UAE and Kuwait USD 4bn each, Oman USD 500mn



### Egypt... Safe haven for investments





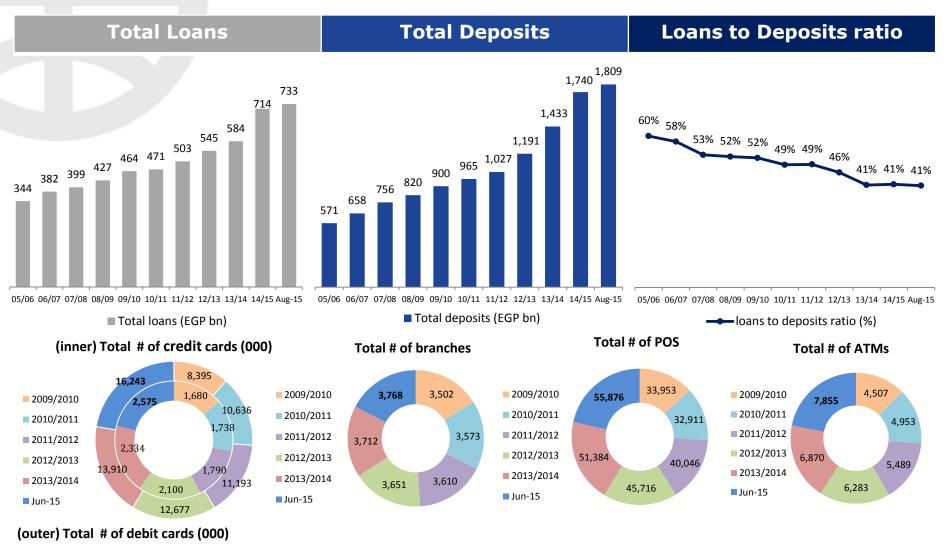
# **Challenges** Facing Egypt



- Ranked 119/144
- <sup>1</sup> UNDP, Human Development Reports 2014
- <sup>2</sup> World Bank Database
- <sup>3</sup> Central Bank of Egypt
- <sup>4</sup> World Economic Forum's Competitiveness Index 2014-2015



# Egyptian Banking Sector Snapshot



\* Currently, there's a total of 40 banks in Egypt after adding the Arab International Bank (AIB) to the Register of Banks to fall under the supervision of the CBE Source: CBE

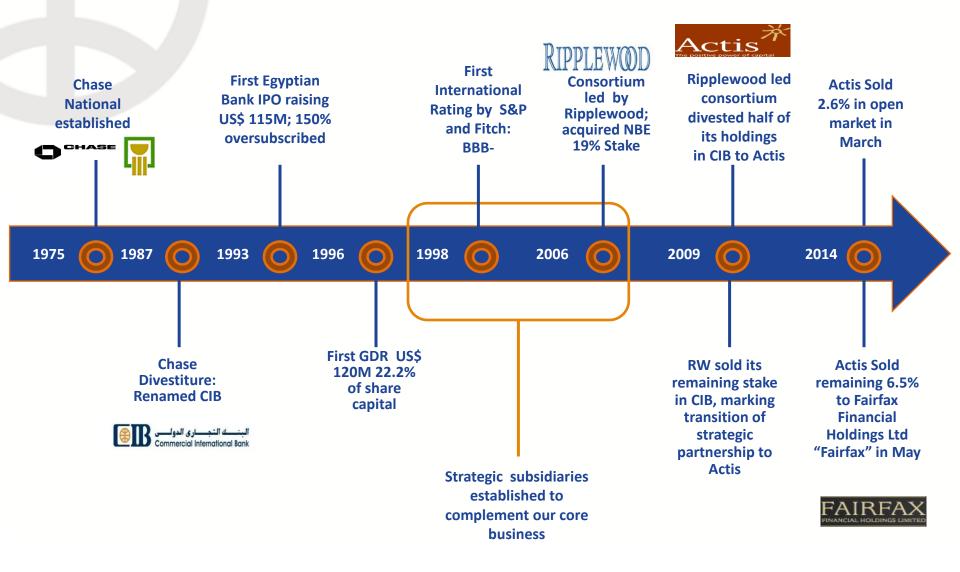
Latest available figures







### 40 years of Sustainable Growth ... and counting





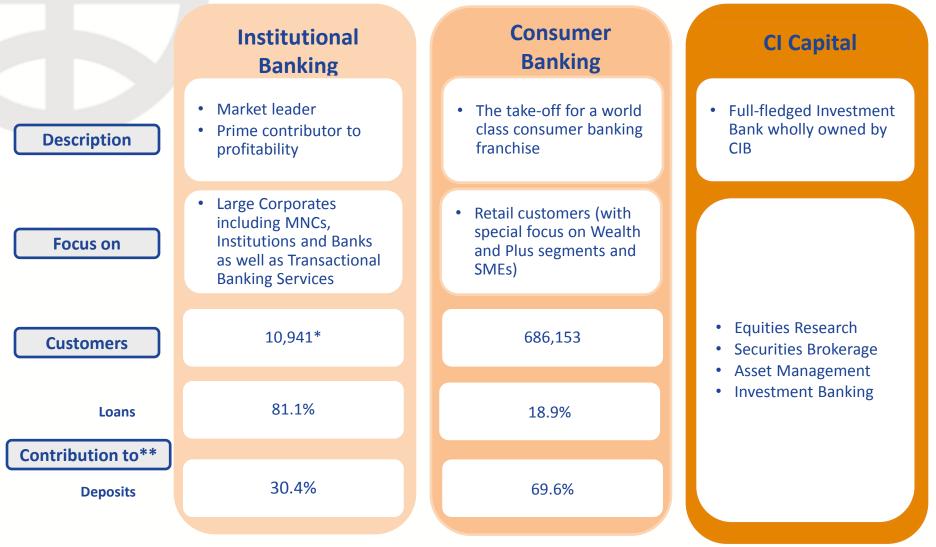
### CI Group Structure



- CI Capital has acquired CIB's stake in Corplease in May 2015
- CIB has sold its stake in CIL to AXA in July



### **Business** Segments

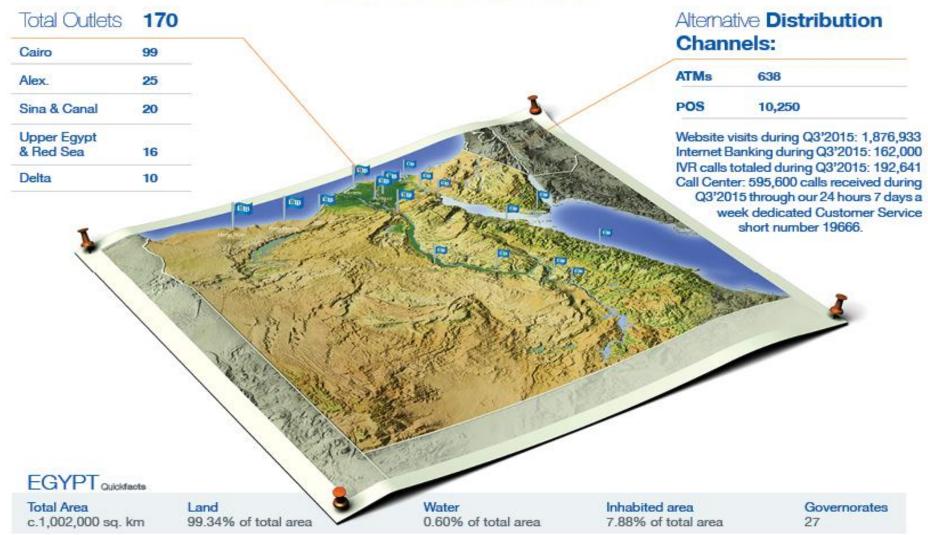


\* Internal reclassification within the LOB

\*\* Based on Managerial Accounting



### Distribution Network





## **Share** Information

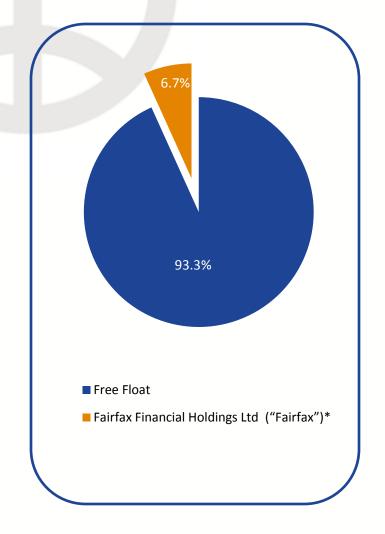
CIB's Stock is listed in the Egyptian Stock Exchange, London Stock Exchange and traded in New York Stock Exchange

Share Info	ormation*		CIB Stock Info.*						
Shares outstanding	917,648,237	EGP	2011	2012	2013	2014	٢		
Par value	EGP 10.00	Market Cap.	11,115mn	11,257mn	21,839mn	44,673mn	4		
DR Ratio	1:1	Avg. Daily Liquidity	24.35mn	29.78mn	21.83mn	91.02mn	8		
Last 52 weeks Hi	EGP 59.2	Av. Daily Volume	1.30mn	1.58mn	0.90mn	2.20mn	:		
Last 52 weeks Lo	EGP 44.0	Avg. Daily Price	18.73	18.85	24.26	41.30			

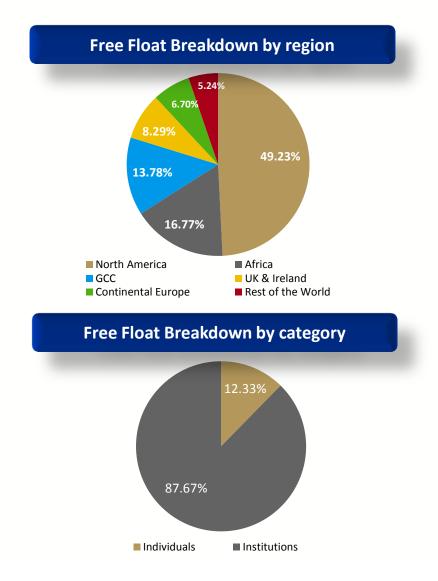




### Shareholding Structure

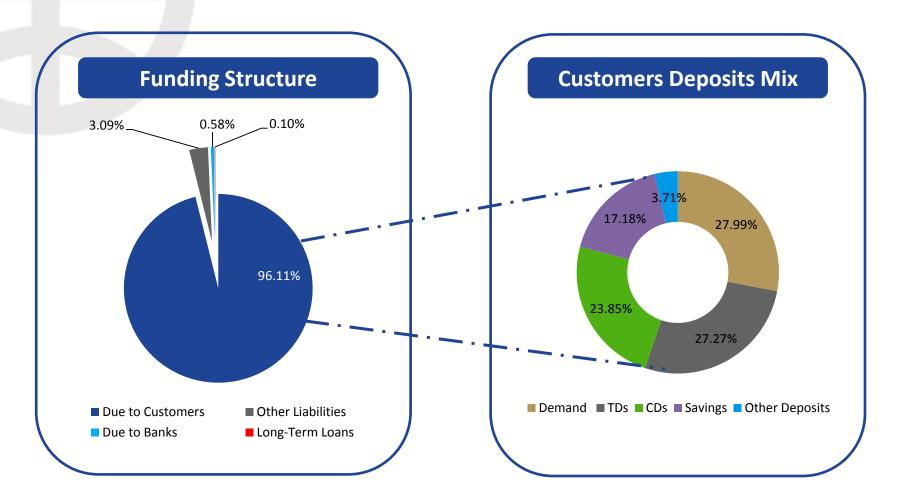


\* Several wholly owned subsidiaries of Fairfax Financial Holdings Ltd ("Fairfax")
%s represents ordinary shares





### **Funding** Overview



#### CIB's funding structure has no wholesale funds



### **Business Continuity Management**

- Leader in implementing international standards and best practices
- Set a unique model within the Egyptian financial sector in Business Continuity field
- Committed to providing uninterrupted services and support to our valuable customers









### Corporate Governance

#### **Commitment to Corporate Governance**

- An issue that rates high on our list of priorities
- CIB was the first Egyptian corporation to establish an Audit Committee in 1998
- CIB's commitment to maintaining the highest standards of corporate governance is supported by several mandates, including:
  - Segregation of role of Executive Management and Board of Directors
  - Internal policies and manuals covering all business aspects
  - Highly skilled Investor Relations Team

When a board seat becomes vacant, the Governance Committee is responsible for nominating a new member

#### **Importance of Corporate Governance**

It has been demonstrated over and over that effective corporate governance in banks

not only

Enhances investor confidence in the Bank

and

• Provides it with a competitive advantage to attract domestic and foreign capital

but also

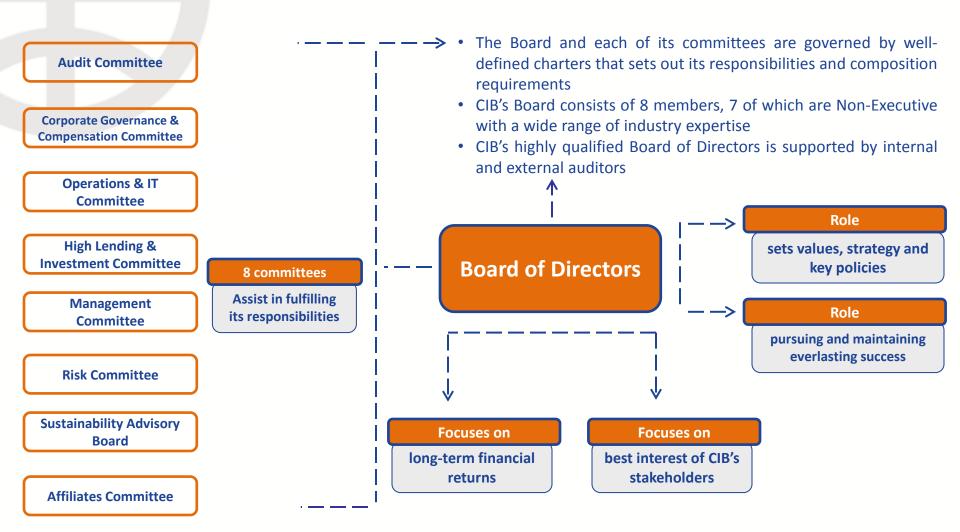
• Helps in withstanding economic downturns

We take pride in our strong corporate governance structures which include:

- Experienced team of professional executive directors and senior management
- Distinguished group of non-executive directors
- Competent board committees



### **Board** of Directors





### Board Members

#### **Hisham Ezz Al-Arab**

Chairman & Managing Director

#### **Jawaid Mirza**

Non Executive Board Member

#### Nadia Makram Ebeid

Executive Director of the Center for Environment and Development for the Arab Region and Europe (CEDARE)

#### **Yasser Hashem**

Managing Partner of Zaki Hashem & Partners, Attorneys at Law

#### **Mark Richards**

Head of financial services of Actis

#### Medhat Hassanein

Egypt's former Minister of Finance

#### **Sherif Kamel**

Dean of School of Bustiness Administration (AUC)

#### **Bijan Khorsowshahi**

President & CEO Fairfax International







# Performance Snapshot :30 September 2015



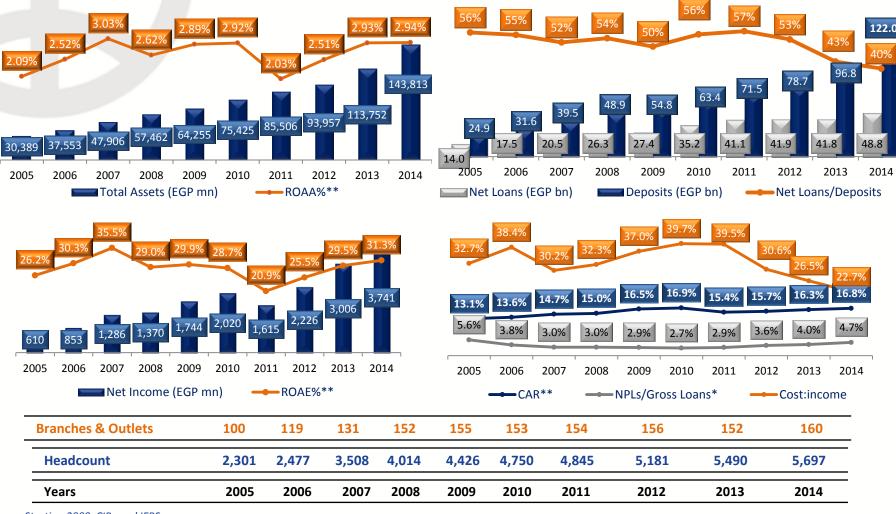
\* Ratios on a standalone basis

\*\* Ratio after appropriation

Figures are on a consolidated basis unless otherwise stated



### Performance Summary: last 10 years



• Starting 2009, CIB used IFRS

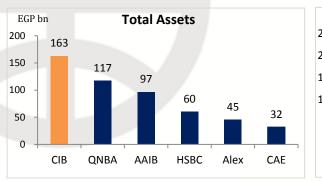
\* Figure on a standalone basis

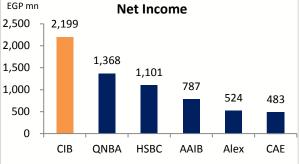
\*\* Ratio after appropriation

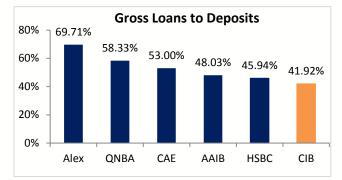
Figures are on a consolidated basis unless otherwise stated

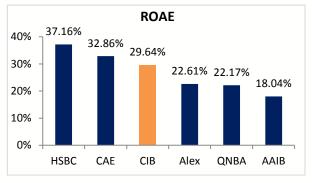


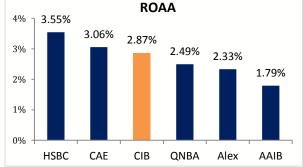
# Peer Analysis - Q2'2015

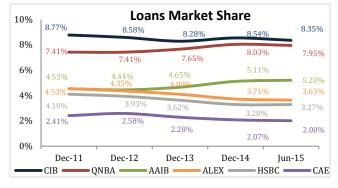


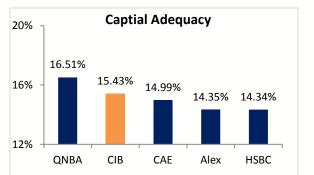


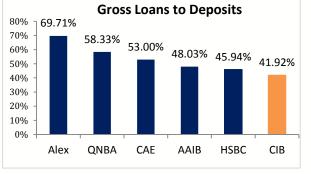


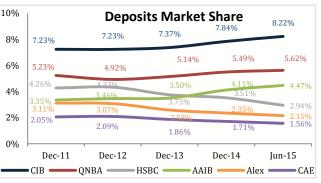










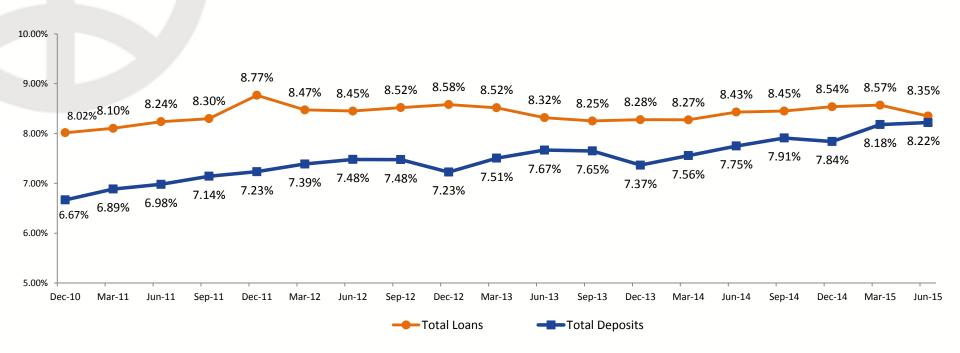


#### Figures as of June 2015

\* Figures after profit appropriation, based on proposed appropriation disclosed in peers' financial statements



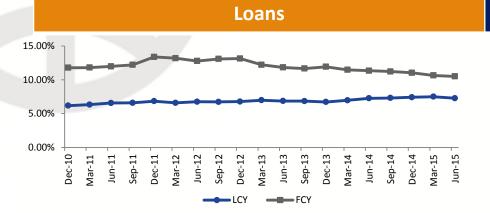
### Market Share Trend

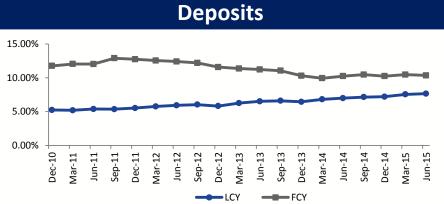


Loans		Deposits			
CIB maintained the highest loan market s	share of all private-sector banks	CIB maintained its leading position amongst all private-sector banks			
July 2015 8.35%		July 2015	8.25%		

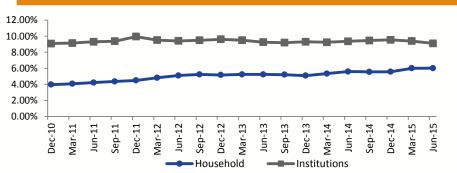


### Market Share Breakdown

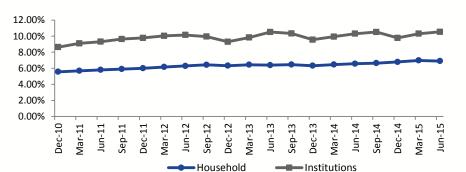




Loans







Loans*				Deposits*				
LCY	7.20%	FCY	10.56%	LCY	7.57%	FCY	10.79%	
Household	6.04%	Intuitions	9.09%	Household	6.99%	Institutions	10.47%	

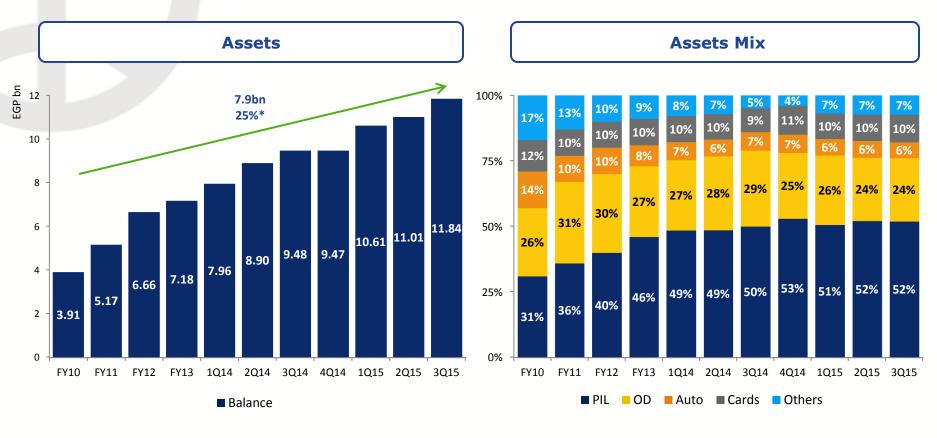
\* As of July 2015







### Assets Portfolio Growth



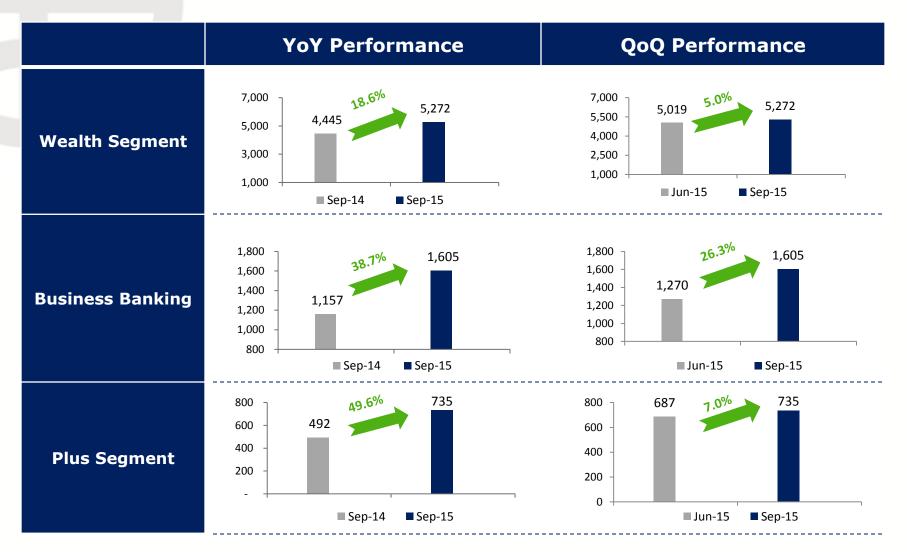
#### In Millions

	FY 2010	FY 2011	FY 2012	FY 2013	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15
Balance	3,915	5,175	6,664	7,182	7,962	8,904	9,480	9,470	10,613	11,006	11,837

\* CAGR over 5 years



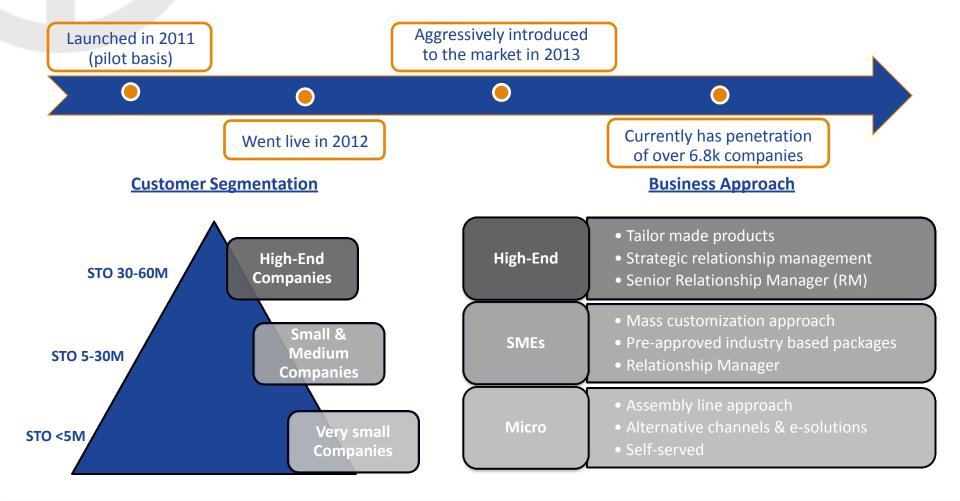
### Assets By Segment





# Business Banking profile

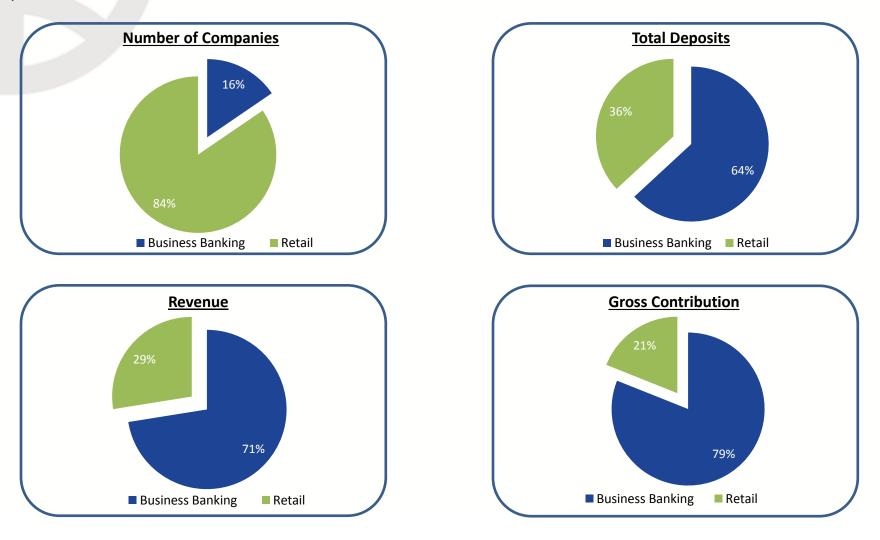
- Falls under CIB's Consumer Banking umbrella
- Manages financial needs of small and medium size retail companies with annual sales turnover below EGP 60mn





# **Business Banking** Performance

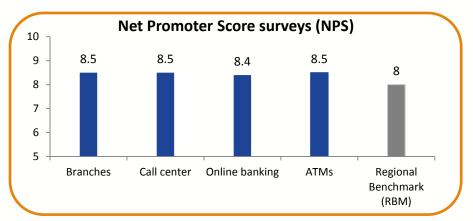
Business Banking model has proved its success when compared to the Retail Banking approach in terms of overall performance





### **Customer Experience**

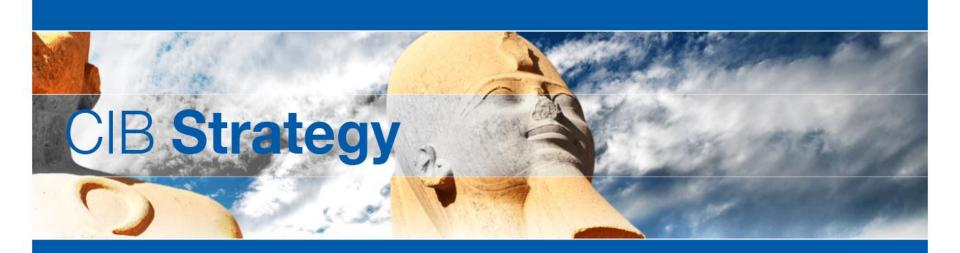
- Committed to continue meeting our customers' expectations, maintaining customer satisfaction levels and dealing proactively with the challenges faced and focus on enhancing our employees' capabilities in dealing with these challenges
- Measuring customers' satisfaction levels compared to the regional benchmarks
- During Q3'2015, customer satisfaction survey has been conducted for 508 Mass Segment customers, measuring the overall level of satisfaction and their experience with CIB's different distribution channels
- The reported scores exceed the regional benchmark





Net Promoter Score (NPS) Surveys conducted by CIB research team Mystery shopping surveys for customer contact points conducted by an external agency All scores were recorded during Q3'2015







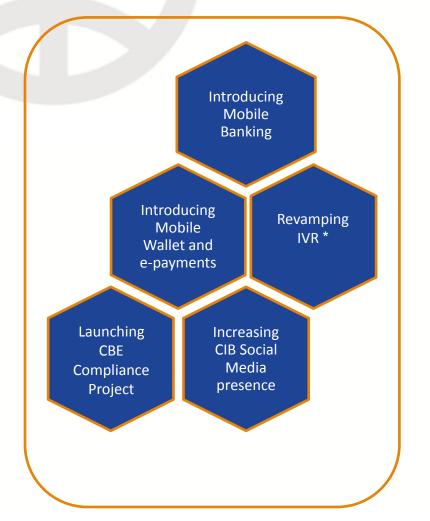
# Vision realization

		Where do we stand?		Way forward		
Financial Performance Drivers	Quality loan growth, with focus on increasing product penetration and SoW	Aggressive deposit growth, specially from households	Transactional banking services	<ul> <li>Positioned as trade finance hub for Egypt</li> <li>Focus on SMEs &amp; underpenetrated retail banking segment</li> <li>Capture the pent-up CAPEX and investments inflow</li> </ul>		
Customer Centricity	Adopting a customer relationship model	Started offering bundled financial solutions	Undertaking several service quality initiatives to improve customer satisfaction	<ul> <li>Further granular segmentation</li> <li>Deepen understanding of customer behavior through data analytics</li> <li>Client life cycle management and development of need-based bundled value propositions</li> </ul>		
Operational Efficiency	Centralization of Operations	Increasing the automation of processes	Core system stabilization	<ul> <li>Focus on operational efficiency and productivity gains</li> <li>Digitize banking experience and work towards straight through processing</li> </ul>		
Organizational Development	Performance driven culture	Focus on learning and development	Adoption of corporate governance best practices and solid CSR strategy	<ul> <li>Establishing a social and environmental management system</li> <li>Become Egypt's number 1 "Green Bank"</li> <li>Development in human capital and alignment to accommodate with the digital transformation</li> </ul>		



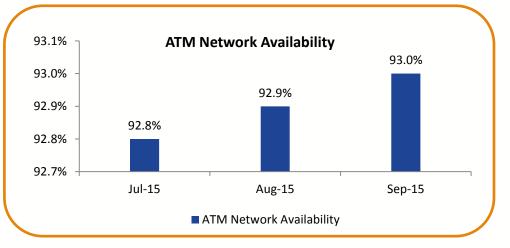
# e-Channels and Digital Banking Domain

#### **Initiatives**



#### 100.0% 99.0% 98.8% 97.0% 96.0% 96.0% 96.4% 96.0% 96.4% 96.4% 96.0% 94.0% Jul-15 Aug-15 Sep-15

Internet Banking Availability



# <u>Performance</u>

\*IVR Revamp project has been launched during Q3



# Summary and Conclusion



### Awards and Recognition



#### 2015

- Best Business Continuity Team by DRI International
- Best Trade Finance Provider in Egypt by Global Finance
- Best Foreign Exchange Providers in Egypt by Global Finance
- Best Bank in Egypt 2015 By Global Finance
- Best Subcustodian Bank 2015 By Global Finance
- Trade Finance Deal of the Year African Banker Awards
- Best Bank in Egypt Excellence Award by Euromoney
- Best Corporate/Institutional Internet Bank in Egypt Global Finance
- · Best Information Security Initiatives By Global Finance
- Best Consumer Digital Bank In Egypt By Gobal Finance
- Best FX services in North Africa By EMEA Finance
- Innovators in Foreign Exchange By Global Finance
- Best bank in Egypt By EMEA Finance African Banking Awards
- The Achievement in Enterprise Risk Management of the Year By Asian Banker
- Strongest bank by balance sheet in Egypt for 2015 By Asian Banker

More awards available: www.cibeg.com/English/AboutCIB/Pages/Awards.aspx \*As of September 1,2015





# Why Egypt?





### Why CIB?









# Thank you

For more information, please visit

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